Contract Agreement Between:

CONTRACT

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
196321 /	06838993

Product
CHRIS DONOVAN

Contract Dates	Estimate #
08/07/12 - 08/13/12	

Advertiser	Original Date / Revision
POL/Chris Donovan for Congress (D)	08/13/12 / 08/13/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTNH	Petry Philadelphia	Petry/Philadelph

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	CDFC	

Agency Ref	Advertiser Ref
IN2386/IN15841/SP27	

And:

Shorr & Associates
1831 Chestnut Street
Suite 602
Philadelphia, PA 19103
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WTNH	08/07/12	08/10/12	News 8 @ 6a	6a-7a		:30			NM	8	$2,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-TWTF--	8	$350.00							
2	WTNH	08/13/12	08/13/12	News 8 @ 6a	6a-7a		:30			NM	2	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	M------	2	$350.00							
3	WTNH	08/07/12	08/10/12	GMA	7a-9a		:30			NM	8	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-TWTF--	8	$375.00							
4	WTNH	08/13/12	08/13/12	GMA	7a-9a		:30			NM	2	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	M------	2	$375.00							
5	WTNH	08/07/12	08/10/12	News 8 Noon	12p-1230p		:30			NM	3	$1,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-TWTF--	3	$350.00							
6	WTNH	08/13/12	08/13/12	News 8 Noon	12p-1230p		:30			NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	M------	1	$350.00							
7	WTNH	08/07/12	08/10/12	The View	11a-12p		:30			NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-TWTF--	2	$450.00							
8	WTNH	08/13/12	08/13/12	The View	11a-12p		:30			NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	M------	1	$450.00							
N 9	WTNH	08/07/12	08/10/12	Early Fringe M-F	4p-5p		:30			NM	6	$2,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-TWTF--	5	$300.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
196321 /	06838993

Contract Dates	Product	Estimate #
08/07/12 - 08/13/12	CHRIS DONOVAN	

Advertiser	Original Date / Revision
POL/Chris Donovan for C	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WTNH	08/06/12-08/12/12		Early Fringe M-F	4p-5p	-TuWThF----	:30		~~$300.00~~	NM		
See MG 9.6,9.7,9.8												
3	WTNH	08/06/12-08/12/12		Early Fringe M-F	4p-5p	-TuWThF----	:30		~~$300.00~~	NM		
See MG 9.6,9.7,9.8												
6	WTNH	08/13/12-08/13/12		Early Fringe M-F	4p-5p	M----------	:30		$300.00	NM		
Ⓜ	MG for 9.3,9.1,11.1											
7	WTNH	08/13/12-08/13/12		Early Fringe M-F	4p-5p	M----------	:30		$300.00	NM		
Ⓜ	MG for 9.3,9.1,11.1											
8	WTNH	08/13/12-08/13/12		News 8 5p-6p	5p-6p	M----------	:30		$500.00	NM		
Ⓜ	MG for 9.3,9.1,11.1											
10	WTNH	08/13/12	08/13/12	Early Fringe M-F	4p-5p		:30			NM	1	$300.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays M------	Spots/Week 1	Rate $300.00						
N 11	WTNH	08/07/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	3	$1,500.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -TWTF--	Spots/Week 4	Rate $500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WTNH	08/06/12-08/12/12		News 8 5p-6p	5p-6p	-TuWThF----	:30		~~$500.00~~	NM		
See MG 9.6,9.7,9.8												
12	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	$500.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays M------	Spots/Week 1	Rate $500.00						
13	WTNH	08/07/12	08/10/12	M-F 7p-730p	7p-730p		:30			NM	4	$3,600.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -TWTF--	Spots/Week 4	Rate $900.00						
14	WTNH	08/13/12	08/13/12	M-F 7p-730p	7p-730p		:30			NM	1	$900.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays M------	Spots/Week 1	Rate $900.00						
15	WTNH	08/07/12	08/10/12	M-F 730p-8p	730p-8p		:30			NM	4	$3,200.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -TWTF--	Spots/Week 4	Rate $800.00						
16	WTNH	08/13/12	08/13/12	M-F 730p-8p	730p-8p		:30			NM	1	$800.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays M------	Spots/Week 1	Rate $800.00						
17	WTNH	08/07/12	08/12/12	Late News 8	11p-1135p		:30			NM	3	$2,100.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -TWTFSS	Spots/Week 3	Rate $700.00						
18	WTNH	08/13/12	08/13/12	Late News 8	11p-1135p		:30			NM	1	$700.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays M------	Spots/Week 1	Rate $700.00						
									Totals		52	$25,600.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/13/12	52	$25,600.00	$21,760.00
Totals	52	$25,600.00	$21,760.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Rep Order# 6838993 **Ver#** 5 **Status** Revised **Traffic Order#** 196321 **Printed:** 08/13/2012 12:35 PM
EC'd Yes **Last Received:** 08/13/2012 11:52 AM
Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .CHRIS DONOVAN 4CONG
Product CHRIS DONOVAN
Estimate#
Buyer MICHAEL D'ETTORE
Phone#
Fax#

Agency ( ) SHORR,JOHNSON,MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 08/07/2012 - 08/13/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CHRIS DONOVAN FOR CONGRESS SC=*

--- REMARKS ---

THIS IS A REVISED ORDER
LNS 9 & 11 N/A, MKGDS ON LNS 19-20
TOTAL REMIANS $25600
PLS CONFIRM
THANKS KELLY

CF 8/13

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*9	08/07-08/10	TU-F	4P-5P	3	:30	$300.00		3		1	$900.00	
	Buyline Comment: JUDGE JUDY 2X N/A, MKGD ON LN 19											
	Sales Remark: V5 2X N/A, MKGD ON LN 19											
	V5 More than 2 codes changed											
*11	08/07-08/10	TU-F	5P-6P	3	:30	$500.00		3		1	$1,500.00	
	Buyline Comment: NEWS 1X N/A, MGKD ON LN 20											
	Sales Remark: V5 1X N/A, MKGD ON LN 20											
	V5 More than 2 codes changed											
*19	08/13-08/13	M	4P-5P	2	:30	$300.00		2		1	$600.00	
	Buyline Comment: JUDGE JUDY **MAX SEP** MKGD FOR LN 9											
	Sales Remark: V5 MKGD FOR LN 9											
	V5 Added											
*20	08/13-08/13	M	5P-6P	1	:30	$500.00		1		1	$500.00	
	Buyline Comment: NEWS MKGD FOR LN 11											
	Sales Remark: V5 MKGD FOR LN 11											
	V5 Added											

Rep Order# 6838993 **Ver#** 5 **Status** Revised **Traffic Order#** 196321 **Printed:** 08/13/2012 12:35 PM
EC'd Yes **Last Received:** 08/13/2012 11:52 AM
Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .CHRIS DONOVAN 4CONG
Product CHRIS DONOVAN
Estimate#
Buyer MICHAEL D'ETTORE
Phone#
Fax#

Agency ( ) SHORR,JOHNSON,MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 08/07/2012 - 08/13/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart

---REPORT TOTALS---

Report Totals: 9 / $3,500.00

---SALES MONTHLY TOTALS---

Aug 12: 52 / $25,600.00
Sales Totals: 52 / $25,600.00
Station Totals: 52 / $25,600.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$112,974	CABL	0%	WCCT	0%	WCTX	0%	WFSB	45%	WHCT	0%		
		WRDM	0%	WTIC	4%	WTNH	22%	WUVN	0%	WVIT	27%		
		XXX	0%										

Books null
Demos RA35+

Contract Agreement Between:

CONTRACT

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
196321 /	06838993

Product
CHRIS DONOVAN

Contract Dates	Estimate #
08/07/12 - 08/13/12	

Advertiser	Original Date / Revision
POL/Chris Donovan for Congress (D)	08/06/12 / 08/06/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTNH	Petry Philadelphia	Petry/Philadelph

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	CDFC	

Agency Ref	Advertiser Ref
IN2386/IN15841/SP27	

And:

Shorr & Associates
1831 Chestnut Street
Suite 602
Philadelphia, PA 19103
USA

B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	08/07/12	08/10/12	News 8 @ 6a	6a-7a		:30			NM	8	$2,800.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -TWTF--	Spots/Week 8	Rate $350.00						
N 2	WTNH	08/13/12	08/13/12	News 8 @ 6a	6a-7a		:30			NM	2	$700.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays M------	Spots/Week 2	Rate $350.00						
N 3	WTNH	08/07/12	08/10/12	GMA	7a-9a		:30			NM	8	$3,000.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -TWTF--	Spots/Week 8	Rate $375.00						
N 4	WTNH	08/13/12	08/13/12	GMA	7a-9a		:30			NM	2	$750.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays M------	Spots/Week 2	Rate $375.00						
N 5	WTNH	08/07/12	08/10/12	News 8 Noon	12p-1230p		:30			NM	4	$1,400.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -TWTF--	Spots/Week 4	Rate $350.00						
N 6	WTNH	08/13/12	08/13/12	News 8 Noon	12p-1230p		:30			NM	1	$350.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays M------	Spots/Week 1	Rate $350.00						
N 7	WTNH	08/07/12	08/10/12	The View	11a-12p		:30			NM	2	$900.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -TWTF--	Spots/Week 2	Rate $450.00						
N 8	WTNH	08/13/12	08/13/12	The View	11a-12p		:30			NM	1	$450.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays M------	Spots/Week 1	Rate $450.00						
N 9	WTNH	08/07/12	08/10/12	Early Fringe M-F	4p-5p		:30			NM	4	$1,200.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -TWTF--	Spots/Week 4	Rate $300.00						
N 10	WTNH	08/13/12	08/13/12	Early Fringe M-F	4p-5p		:30			NM	1	$300.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays M------	Spots/Week 1	Rate $300.00						
N 11	WTNH	08/07/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	4	$2,000.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -TWTF--	Spots/Week 4	Rate $500.00						
N 12	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	$500.00

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
196321 /	06838993

Contract Dates	Product	Estimate #
08/07/12 - 08/13/12	CHRIS DONOVAN	

Advertiser	Original Date / Revision
POL/Chris Donovan for C	08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		08/13/12	08/19/12	M------	1				$500.00			
N 13	WTNH	08/07/12	08/10/12	M-F 7p-730p	7p-730p		:30			NM	4	$3,600.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		08/06/12	08/12/12	-TWTF--	4				$900.00			
N 14	WTNH	08/13/12	08/13/12	M-F 7p-730p	7p-730p		:30			NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		08/13/12	08/19/12	M------	1				$900.00			
N 15	WTNH	08/07/12	08/10/12	M-F 730p-8p	730p-8p		:30			NM	4	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		08/06/12	08/12/12	-TWTF--	4				$800.00			
N 16	WTNH	08/13/12	08/13/12	M-F 730p-8p	730p-8p		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		08/13/12	08/19/12	M------	1				$800.00			
N 17	WTNH	08/07/12	08/12/12	Late News 8	11p-1135p		:30			NM	3	$2,100.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		08/06/12	08/12/12	-TWTFSS	3				$700.00			
N 18	WTNH	08/13/12	08/13/12	Late News 8	11p-1135p		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		08/13/12	08/19/12	M------	1				$700.00			
									Totals		52	$25,650.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/13/12	52	$25,650.00	$21,802.50
Totals	52	$25,650.00	$21,802.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Rep Order# 6838993 **Ver#** 4 **Status** Returned **Traffic Order#** 196321 **Printed:** 08/13/2012 11:13 AM
EC'd Yes **Last Received:** 08/06/2012 1:27 PM
Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .CHRIS DONOVAN 4CONG
Product CHRIS DONOVAN
Estimate#
Buyer MICHAEL D'ETTORE
Phone#
Fax#

Agency ( ) SHORR,JOHNSON,MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 08/07/2012 - 08/13/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CHRIS DONOVAN FOR CONGRESS SC=*

--- REMARKS ---

SEE LNS 9 & 11 FOR NA'S AND MKGDS FOR TODAY 8/13.
PLS ADDRESS ASAP
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*9	08/07-08/10	TU-F	4P-5P	5	:30	$300.00		5		1	$1,500.00	
	Buyline Comment: JUDGE JUDY 1X ADDED W/ MAX SEP											
	Station Remark: V4 2X NA 8/10 DUE SPCL REPORT OFFERING STP TODAY 8/13											
*11	08/07-08/10	TU-F	5P-6P	4	:30	$500.00		4		1	$2,000.00	
	Buyline Comment: NEWS											
	Station Remark: V4 1X NA 8/10 DUE SPCL REPORT OFFERING STP TODAY 8/13											

---REPORT TOTALS---

Report Totals: 9 / $3,500.00

---SALES MONTHLY TOTALS---

Aug 12: 52 / $25,600.00
Sales Totals: 52 / $25,600.00
Station Totals: 52 / $25,600.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$112,974	CABL	0%	WCCT	0%	WCTX	0%	WFSB	45%	WHCT	0%		
		WRDM	0%	WTIC	4%	WTNH	22%	WUVN	0%	WVIT	27%		
		XXX	0%										

Rep Order# 6838993 **Ver#** 3 **Status** Revised **Traffic Order#** 196321 **Printed:** 08/06/2012 2:11 PM
EC'd Yes **Last Received:** 08/06/2012 1:27 PM
Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .CHRIS DONOVAN 4CONG
Product CHRIS DONOVAN
Estimate#
Buyer MICHAEL D'ETTORE
Phone#
Fax#

Agency ( ) SHORR,JOHNSON,MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 08/07/2012 - 08/13/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CHRIS DONOVAN FOR CONGRESS SC=*

--- REMARKS ---

THIS IS A REVISED ORDER
PLS SEE LNS 5 & 9
REVISED TOTAL IS $25600
PLS CONFIRM
THNAKS KELLY

CK 8/8

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*5	08/07-08/10	TU-F	12P-1230P	3	:30	$350.00		3		1	$1,050.00	
	Buyline Comment: NEWS 1X CXL'D											
	Sales Remark: V3 1X CXL'D											
	V3 More than 2 codes changed											
*9	08/07-08/10	TU-F	4P-5P	5	:30	$300.00		5		1	$1,500.00	
	Buyline Comment: JUDGE JUDY 1X ADDED W/ MAX SEP											
	Sales Remark: V3 1X ADDED W/ MAX SEP											
	V3 More than 2 codes changed											

---REPORT TOTALS---

Report Totals: 8 / $2,550.00

---SALES MONTHLY TOTALS---

Aug 12: 52 / $25,600.00
Sales Totals: 52 / $25,600.00

Rep Order# 6838993 **Ver#** 3 **Status** Revised **Traffic Order#**
EC'd Yes

Printed: 08/06/2012 2:11 PM
Last Received: 08/06/2012 1:27 PM
Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .CHRIS DONOVAN 4CONG
Product CHRIS DONOVAN
Estimate#
Buyer MICHAEL D'ETTORE
Phone#
Fax#

Agency ( ) SHORR,JOHNSON,MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 08/07/2012 - 08/13/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Station Totals: 52 / $25,600.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$112,974	CABL	0%	WCCT	0%	WCTX	0%	WFSB	45%	WHCT	0%	WRDM	0%	WTIC	4%
WTNH	22%	WUVN	0%	WVIT	27%	XXX	0%								

Books	null
Demos	RA35+

Rep Order# 6838993 **Ver#** 1 **Status** New **Traffic Order#** 196321 **Printed:** 08/06/2012 1:02 PM
EC'd No **Last Received:** 08/06/2012 12:44 PM
Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .CHRIS DONOVAN 4CONG
Product CHRIS DONOVAN
Estimate#
Buyer MICHAEL D'ETTORE
Phone#
Fax#

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Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CHRIS DONOVAN FOR CONGRESS SC=*

--- REMARKS ---

THIS IS A NEW ORDER
CLIENT: CHRIS DONOVAN
OUR TOTAL IS $25650
PLS CONFIRM
THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	08/07-08/10	TU-F	6A-7A	8	:30	$350.00	3	8		1	$2,800.00	
	Buyline Comment: GOOD MRN CT											
2	08/13-08/13	M	6A-7A	2	:30	$350.00	3	2		1	$700.00	
	Buyline Comment: GOOD MRN CT											
3	08/07-08/10	TU-F	7A-9A	8	:30	$375.00	3	8		1	$3,000.00	
	Buyline Comment: GMA											
4	08/13-08/13	M	7A-9A	2	:30	$375.00	3	2		1	$750.00	
	Buyline Comment: GMA											
5	08/07-08/10	TU-F	12P-1230P	4	:30	$350.00	3	4		1	$1,400.00	
	Buyline Comment: NEWS											
6	08/13-08/13	M	12P-1230P	1	:30	$350.00	3	1		1	$350.00	
	Buyline Comment: NEWS											
7	08/07-08/10	TU-F	11A-12P	2	:30	$450.00	2	2		1	$900.00	
	Buyline Comment: THE VIEW											

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Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
8	08/13-08/13	M	11A-12P	1	:30	$450.00		1		1	$450.00	
	Buyline Comment: THE VIEW											
9	08/07-08/10	TU-F	4P-5P	4	:30	$300.00		4		1	$1,200.00	
	Buyline Comment: JUDGE JUDY											
10	08/13-08/13	M	4P-5P	1	:30	$300.00		1		1	$300.00	
	Buyline Comment: JUDGE JUDY											
11	08/07-08/10	TU-F	5P-6P	4	:30	$500.00		4		1	$2,000.00	
	Buyline Comment: NEWS											
12	08/13-08/13	M	5P-6P	1	:30	$500.00		1		1	$500.00	
	Buyline Comment: NEWS											
13	08/07-08/10	TU-F	7P-730P	4	:30	$900.00		4		1	$3,600.00	
	Buyline Comment: JEOPARDY											
14	08/13-08/13	M	7P-730P	1	:30	$900.00		1		1	$900.00	
	Buyline Comment: JEOPARDY											
15	08/07-08/10	TU-F	730P-8P	4	:30	$800.00		4		1	$3,200.00	
	Buyline Comment: WHEEL											
16	08/13-08/13	M	730P-8P	1	:30	$800.00		1		1	$800.00	
	Buyline Comment: WHEEL											
17	08/07-08/12	TU-SU	11P-1135P	3	:30	$700.00		3		1	$2,100.00	
	Buyline Comment: LATE NEWS											
18	08/13-08/13	M	11P-1135P	1	:30	$700.00		1		1	$700.00	
	Buyline Comment: LATE NEWS											

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Salesperson FAX# 215-567-5938

---REPORT TOTALS---

Report Totals: 52 / $25,650.00

---SALES MONTHLY TOTALS---

Aug 12: 52 / $25,650.00
Sales Totals: 52 / $25,650.00
Station Totals: 52 / $25,650.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$113,195	CABL	0%	WCCT	0%	WCTX	0%	WFSB	45%	WHCT	0%		
		WRDM	0%	WTIC	4%	WTNH	22%	WUVN	0%	WVIT	27%		
		XXX	0%										

Books null
Demos RA35+

NAB FORM PB 14 JULY- 1992- (Item # 4046)

NAB BROADCASTERS

AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION WTNH-TV Date 8/6/12

I, Sherr Johnson Magnus (on behalf of) Chris Donovan

A legally qualified candidate of the Democratic political party for the office of U.S. Congress

In the Primary election to be held on Aug 14, 2012 do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of time	Times per Week	No. of Weeks	Rate

Date of First Broadcast	Date of Last Broadcast
8/7/12	8/13/12

Total Charges: $21,760 Net

The broadcast time will be used by Chris Donovan

I represent that the payment for the above-described broadcast time has been furnished by Donovan for Congress

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; (✓) a committee; ( ) an association; of ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are: Jeff Freiser, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least _____ Before the time of the scheduled broadcast. (*Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.*) The station has disclosed to me it political advertising policies including: applicable class and rates; and discounts, promotional and other sales practices. (*Note: The preceding sentence may be deleted*). The purchase of the time described herein is controlled, approved or authorized by the candidate or hi/her authorized committee. (*Note: the preceding sentence applies only to candidates for non-federal office*).

Date 7/23/12 _____ (Candidate or Agent)

☐ Accepted ☐ Rejected By _____ Title _____

This request whether accepted or rejected, will be available for public inspection for a period of two years.